

VIRTUAL WALK

FAQ:

How do I collect sponsors?

There are 3 ways:

1. Grab a sponsor sheet from the center, from your local church, or download one off the website: www.friendsofocc.com/events. Ask your friends to support OCC, then schedule a time to drop off your sponsors.
2. Become a 'fundraiser' on the website: www.friendsofocc.com/events. This will give you a sharable link to post on social media. Be sure to share it several times and it doesn't hurt to text or call, asking for sponsors and then send the link directly to the person. All donations received via your link will go straight to OCC.
3. A combination of both!

Will there be prizes like usual?

Yes and no. I do have some prizes donated, but due to closures of many of the entertainment venues and restaurants, the prizes are limited. You will receive a special gift from us for participating!

When will we walk, and can we walk together?

You will actually have a full week to walk at your leisure. Any time from Sept 21 -Sept 26 is acceptable. Heck, if you want to walk outside of those time, we'd be okay with that too! Unfortunately, due to Covid, we will not be able to walk as a large group. However, you can walk with groups of your family members or with small groups of people you see on a regular basis.

How far do I have to walk?

The official walk is 2 miles. However, the goal of our virtual walk is to get the word out about OCC and our services to families in this area. The distance isn't important. Just take a walk around your neighborhood. If you'd like to carry a sign while you walk so people know what you're doing, download one on the event page of the website. www.friendsofocc.com/events

How do I get the money to OCC?

1. Call us to set up a time to drop it off or arrange pickup. 716-664-5459
2. If you collect online, it will go directly to us!

I can't walk (OR) I live out of town, how can I participate?

1. This is a virtual walk! So while we encourage physical walking as a part of that, it's not necessary. You can still collect sponsors and donations for OCC. See above on how to do that.
2. If you live out of the Jamestown area, this is the first time you'll actually be able to join with us for our walk. We'd love to see how far away our participants live!

How do we let people know what we're doing?

1. Share, share, share. By telling people what's going on via your social media feeds, more people will know and maybe even want to participate. Share your virtual link. Also, feel free to share anything OCC shares. We've created memes to get the word out. You can find them at www.facebook.com/optionscarecenter.
2. Ask your pastor if you can say a few words during your church services. Some may even let you take a collection right then!

3. When you're walking, be sure to take a picture and post it to your social media. Tag OCC. (NOTE: In order to tag us, you must first follow us on that social media channel. We are on Facebook, Instagram, and Twitter.)
4. We're using the following hashtags: #proudformerfetus #walkforlife #walkforlifeocc
5. Call people. The most successful way to collect sponsors and encourage donorship is with a personal phone call or text. Tell them what you're doing, ask if they'd be willing to donate, send them your link or take their sponsor on your physical sponsor sheet.

Do you have any tips for me on how to do this virtual thing?

1. Set a goal for your fundraising. If you're getting close to reaching your goal and there's still time left, extend your goal! We challenge you to challenge yourself in your goal setting!
2. Be sure to follow Options Care Center on Facebook, Instagram, and Twitter. It'll be easier to tag and follow what everyone else is doing.
3. Share the memes.
4. Don't forget to tag OCC.
5. A little friendly competition never hurt anyone, right? If you register to be a fundraiser online, you can see how close other people are to reaching their goals.
6. Call or text people individually. It's easier to explain in a conversation what you're doing and why. And if you text, you can send them your donation link immediately!

How else can I help?

1. Share memes. When you see OCC post on social media, share it to your feed.
2. We need people to deliver posters/sponsor packets.
3. Since our prize packages are limited this year, if you feel called to create a prize basket, we'd love to partner with you.
4. Pray. This is the most important. It always has been. But in the time of Covid, your prayers are even more coveted. This year has been challenging to all of us, and non-profits are being challenged by these financially difficult times just as much as any other business. But we know God has a big plan for us. We know he has set us in this place in this time to reach people for his kingdom, so we ask you to pray. Pray about participating in the walk. Pray about a monetary goal. Pray for God to bless this ministry. Pray for the women to find us when they need us. And pray to thank him for what he's already done.

Thank you for all you have done for OCC. We are looking forward to a bright future of changing our community by bringing to it God's abundant life.